Nebraska Optometry's Meeting
Annual Fall Convention
September 27-29, 2013
Younes Conference Center
Kearney, NE

Annual Fall Convention Registration
Two ways to register:
1. Register online: nebraska.aoa.org
2. Fill out the form on page 6 (ODs) or 12-13 (Paras) & return to NOA.

Register by Aug. 30th for early bird pricing!

COPE Pending Activity

Celebrating a Milestone for Nebraska Optometry:
30 Years of Primary Care

Nebraska Optometry’s Meeting
Annual Fall Convention
September 22-24, 2017
Younes Conference Center
416 W Talmadge Rd
Kearney, NE 68845

Annual Fall Convention Registration
Two ways to register:
1. Register online: nebraska.aoa.org
2. Fill out the form on page 6 (ODs) or 12-13 (Paras) & return to NOA.

Register by Aug. 30th for early bird pricing!

COPE Pending Activity
Join NOA at The Younes Conference Center - for Nebraska Optometry’s Meeting!

This year's Fall Convention is a celebration of a key milestone for optometry in Nebraska. It marks the 30-year anniversary of the state’s Therapeutic Practice Act, the landmark bill passed through the efforts of NOA that gave ODs the authority to treat eye conditions and diseases. Join colleagues from across the state in celebrating, renewing friendships, and learning.

OD Education
Doctors will be able to earn up to 14 hours of CE credits toward re-licensure. Featured lecturers are Dr. Jason Miller and Dr. Blair Lonsberry. Our popular Grand Rounds from Nebraska session will be Friday afternoon. Saturday afternoon features concurrent, small-group interactive Learning Lounge sessions. You’ll have a choice of two topics that suit your interests and needs. Courses and speakers are highlighted in this booklet.

Paraoptometric Education
Paraoptometric staff will be able to choose from 26 courses covering a variety of topics. Featured para speakers include Mary E. Schmidt ABOC, CPO and Jeff Restuccio CPC, COC, MBA. Courses are available for a range of paraoptometric specialties including clinical, contact lenses, practice management, insurance/third party, coding and more. Paras who are already CPOA or CPOT certified may attend OD classes with prior approval and signature of a sponsoring doctor and with payment of an additional $28 per credit hour.

Social Activities/Networking/Vendor Connections
Join colleagues and vendors Friday evening in the exhibit hall and in hospitality rooms for an informal evening of networking and learning. Paras will enjoy a combination of fun, prize drawings, and business at their luncheon on Saturday. Saturday night, join us for a celebration of excellence and leadership in Nebraska optometry as we recognize NOA award recipients preceding dinner. After the reception and awards program, enjoy some friendly competition with your friends and colleagues. More information to come!

Registration
NEW THIS YEAR – Registration fees have been lowered by uncoupling the Saturday night banquet from the registration fee. Your convention registration does NOT include tickets for the Saturday night event. Please order tickets for yourself and any guests by adding that option when you register.

The Convention registration fee includes admission to CE plus all breaks, meals, and listed social events (excluding the Saturday night banquet) for the days you are registered.

Please note the August 30 deadline for receiving discounted, early-bird registration rates.

SPECIAL OFFER FOR DOCTORS LICENSED 30 YEARS OR MORE – In keeping with our celebration of the 30-year anniversary of Nebraska’s TPA legislation, all doctors licensed for 30 years or more will receive a $30 rebate on the registration fee following the convention.

Special Events

FRIDAY

Special Guest
Gov. Pete Ricketts is a specially-invited guest on Friday afternoon to help make a presentation recognizing the 20-year anniversary of Nebraska Optometry’s primary public service program, See to Learn.

Exhibit Hall & Buffet
The Exhibit hall provides a great chance to renew or establish relationships with industry vendors and colleagues, and learn about products and services that will help your practice. A buffet dinner will be served in the exhibit hall beginning at 6:00 pm.

A silent auction to raise money for the Nebraska Foundation for Children’s Vision is planned during the exhibit hall hours.

New OD/Student Reception & Welcome
Come meet new NOA members and students attending the convention in an informal, get-acquainted setting. Especially designed as a networking opportunity for doctors who may be seeking associates or looking to fill openings and for new doctors to meet colleagues from across the state.

SATURDAY

New OD Forum
NEW THIS YEAR – An expanded session Saturday morning for students or new/recent licensees, designed to give you valuable information and insight about getting established in practice. There will be an opportunity for Q&A, too, followed by a special course on the basics of Third Party insurance in Nebraska.

NOA Business Meeting
A concise update on important association business, including election of officers & directors, with lunch served as part of the meeting.

Awards Reception/Banquet & Game Night
NEW THIS YEAR – Separate ticket must be purchased by ODs, paras and guests. Recognize the outstanding achievements of Nebraska ODs and Paras, followed by desserts and some fun, audience-participation games and events with prizes for attendees and families.

SUNDAY

Inspirational Breakfast
Start the morning with an inspiring message of hope and the importance of faith from Nate Lewis. Nate is the Area Director for the Fellowship of Christian Athletes in West Central Nebraska based out of Kearney. Originally from Lexington, Nate went on to Hastings College where he played tennis and earned his degree in Business. In 2006 Nate came on staff with FCA as an Area Rep in Western Nebraska. For 9 years Nate served with FCA based out of Scottsbluff before moving to Kearney to become an Area Director. Nate has been married for 12 years now to his beautiful wife Julie and they have one daughter – Katelynn who is 3 years old.
COPE vs. Non-COPE Courses – What’s the Difference?

NOA typically includes some C.E. courses at its meetings that are approved by COPE and some that are not. All of the hours offered at NOA educational events qualify for re-licensure purposes in Nebraska. The only significant difference between the two types of courses for Nebraska doctors involves reciprocity of the C.E. for licensure purposes in other states.

COPE-approved courses have been submitted to, and approved by, a national clearinghouse for C.E., which is operated by the Association of Regulatory Boards of Optometry (ARBO). Most state licensing boards across the country automatically accept COPE-approved courses for re-licensure purposes. But, course sponsors and providers must pay a fee for courses to be reviewed and approved by COPE, so not every course is submitted for review.

Courses that are not reviewed or approved by COPE for nationwide credit may still be submitted individually to state licensing boards for their review of course content, objectives, and presenters. That’s what NOA does routinely in Nebraska with courses that have not been submitted to COPE for review. If doctors wish to have these non-COPE courses count toward licensure requirements in other states, they would need to submit required information about the course and presenters to that state’s licensing board for approval.

Grand Rounds from Nebraska - Non-COPE (2 hrs)

- Dr. Holly Ternus: Looks Like Vernal, Sounds Like Atopic
- Dr. Tanner Gates: The Power of Lenses and Vision Therapy
- Dr. Amy DeVries: Clinical Findings and Management of Normal Tension Glaucoma
- Dr. Kristin Reed: Sclerals Don’t Have To Be Scary: A First-Time Fit on a Post-RK Patient
- Dr. Bill Kusek: How to Manage a Corneal Ulcer: From the Lost Art of Culturing to the Technology of Today

A rapid fire presentation of interesting cases from Nebraska Optometrists on a variety of primary eye care topics.

Hotel Reservation Information:

Deadline for NOA Convention Group Rate: August 25, 2017

<table>
<thead>
<tr>
<th>Hotel</th>
<th>Address</th>
<th>Phone</th>
<th>Rate</th>
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<tr>
<td>Fairfield Inn</td>
<td>510 Talmadge Rd, Kearney, NE</td>
<td>308.236.4200</td>
<td>$112.00</td>
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<tr>
<td>Comfort Inn</td>
<td>118 3rd Ave, Kearney, NE</td>
<td>308.236.3400</td>
<td>$101.00</td>
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<tr>
<td>LaQuinta Inn &amp; Suites</td>
<td>108 3rd Ave, Kearney, NE</td>
<td>308.237.4400</td>
<td>$101.00</td>
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CE Option on Saturday Afternoon

NOA Learning Lounges

An Interactive Space for Clinical Discussions - Non-COPE (1 hr courses)

Doctors have the opportunity to choose two (2) of the following CE courses during the afternoon:

**CLINICAL CE:**
- Dr. John Goertz: Surgical Co-management
- Dr. Jeremy Baumfalk: Myopia Control
- Dr. Chris Wolfe, Dr. Bob Vandervort and Dr. Kyle Klute: Clinical Quandaries (20 minute topics)
  - Integrating Ultra-wide field imaging and dilation
  - Use of steroids and anti-infectives in bacterial and viral conditions
  - OHTN: Treat or monitor?

**PRACTICE MANAGEMENT CE:**
- Dr. Doug Reinks: New Technologies in Clinical Care and Office Management

Visit the Learning Lounge to hold conversations with your colleagues and participate in informal, small group facilitated clinical discussions led by your colleagues. Share case studies, ideas and best practices on the topics. Float among the discussions or stay at one - it’s up to you.
## OD Schedule

### Friday, September 22, 2017 - Registration - 8:00 am - 5:00 pm

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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</thead>
<tbody>
<tr>
<td>7:30 am - 12:00 pm</td>
<td>NOA Leadership Program: Developing the Next Generation of Leaders (Leadership Class Participants Only)</td>
</tr>
<tr>
<td>9:00 am - 12:00 pm</td>
<td>NOA Board of Directors</td>
</tr>
<tr>
<td>1:00 pm - 1:50 pm</td>
<td>Attacking the Issues of Dry Eyes and Comfortable Contact Lens Wear - Dr. Jason Miller (1 hr COPE 46072-CL)</td>
</tr>
<tr>
<td>1:50 pm - 2:40 pm</td>
<td>Picture This - Dr. Jason Miller (1 hr COPE 48303-AS)</td>
</tr>
<tr>
<td>2:40 pm - 3:00 pm</td>
<td>Networking Break</td>
</tr>
<tr>
<td>3:00 pm - 4:40 pm</td>
<td>Grand Rounds - see page 3 for list of topics</td>
</tr>
<tr>
<td>4:45 pm - 5:00 pm</td>
<td>Governor Ricketts (Tentative)</td>
</tr>
<tr>
<td>5:00 pm - 8:00 pm</td>
<td>Exhibit Hall</td>
</tr>
<tr>
<td>5:15 pm - 6:15 pm</td>
<td>New OD/Student Reception</td>
</tr>
<tr>
<td>7:30 pm</td>
<td>NOA Board of Directors</td>
</tr>
<tr>
<td>8:00 pm - 12:00 am</td>
<td>Hospitality Rooms - LaQuinta Inn &amp; Suites</td>
</tr>
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### Saturday, September 23, 2017 - Registration 7:00 am - 5:00 pm

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30 am - 8:30 am</td>
<td>Third Party Update - Dr. Ed Schneider (1 hr PM CE)</td>
</tr>
<tr>
<td>8:30 am - 8:45 am</td>
<td>General Session for Doctors</td>
</tr>
<tr>
<td>9:00 am - 9:50 am</td>
<td>Riding the Presbyopic Wave - Dr. Jason Miller (1 hr CE COPE 46083-CL)</td>
</tr>
<tr>
<td>9:50 am - 10:00 am</td>
<td>Networking Break</td>
</tr>
<tr>
<td>10:00 am - 11:40 am</td>
<td>Innovations in Contact Lenses - Dr. Jason Miller (2 hrs CE COPE Pending *)</td>
</tr>
<tr>
<td>10:00 am - 10:45 am</td>
<td>New OD Forum (non-CE)</td>
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<tr>
<td>10:45 am - 11:45 am</td>
<td>Third Party 101 for new ODs &amp; Staff - Dr. Ed Schneider (1 hr PM CE)</td>
</tr>
<tr>
<td>11:45 am - 12:45 pm</td>
<td>NOA Business Meeting</td>
</tr>
<tr>
<td>12:45 pm - 1:45 pm</td>
<td>Learning Lounges - concurrent sessions (1 hr CE - practice mgmt. or clinical) See Page 3 for listing of sessions</td>
</tr>
<tr>
<td>1:45 pm - 2:40 pm</td>
<td>Learning Lounges - concurrent sessions (1 hr CE - practice mgmt. or clinical) [Repeat 1:00 pm sessions]</td>
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<tr>
<td>2:40 pm</td>
<td>Networking break/Husker Game Watch Party</td>
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<tr>
<td>6:00 pm</td>
<td>Reception/networking with NFCV silent auction</td>
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<tr>
<td>6:30 pm</td>
<td>NOA Awards Banquet (ticketed event)</td>
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<tr>
<td>8:00 pm</td>
<td>Games and contests</td>
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</table>

### Sunday, September 24, 2017 - Registration 7:00 am - 12:00 pm

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>7:00 am - 7:45 am</td>
<td>Inspirational Breakfast - Nate Lewis</td>
</tr>
<tr>
<td>8:00 am - 10:00 am</td>
<td>Simplifying Systemic Antibiotics - Dr. Blair Lonsberry (2 hrs CE - COPE 51981-OP)</td>
</tr>
<tr>
<td>10:00 am - 10:20 am</td>
<td>Break: Board of Health and Board of Optometry reports</td>
</tr>
<tr>
<td>10:20 am - 12:00 pm</td>
<td>Legends of the Posterior Segment - Dr. Blair Lonsberry (2 hrs CE - COPE 51776-PS)</td>
</tr>
<tr>
<td>12:00 pm - 2:00 pm</td>
<td>NOA Board of Directors Meeting</td>
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</tbody>
</table>

* CE Pending; COPE Accreditation Pending  
PM - Practice Management
Dr. Jason Miller

Dr. Miller is a partner in a 5-Doctor private practice in Powell, Ohio and he is an Assistant Professor of Clinical Practice at The Ohio State University College of Optometry.

Dr. Miller has consulted, lectured and performed research on a wide variety of eye care areas; including contact lenses, myopia control, dry eyes, allergic conjunctivitis, practice management, electronic health records and billing & coding issues.

Dr. Miller has been published in many of eye care national publications; including a regular monthly column on contact lens care in Review of Cornea & Contact Lens, Contact Lens Spectrum and Optometric Management.

Within his community, Dr. Miller is active in the Olentangy Rotary Club and has participated in an international eye care mission trip to El Salvador.

Attacking the Issues of Dry Eyes and Comfortable Contact Lens Wear- COPE 46072-CL (1 hr)

This course will help the eye care professional achieve a better understanding of ocular surface disease, the many causes and treatment options for the growing demographic of patients. It will also discuss current and possible future treatment goals with both therapeutics and palliative treatment options for dry eyes. This course will describe the varying effectiveness of contact lens solution systems and how ocular surface disease can erode your contact lens patient population. It will go on to utilize interactive case studies as a way to enforce the concepts and proactively address any patient concerns.

Picture This - COPE 48303-AS (1 hr)

This course will describe a variety of anterior segment case presentations, associated treatments and possible protocols to utilize. Additionally, this course will provide visual clues to diagnose those specific disorders.

Riding the Presbyopic Wave - COPE 46083-CL (1 hr)

This course will help the eye care professional achieve a better understanding of multifocal contact lenses and the fitting process. It will evaluate the specific designs along with a market evaluation and current opportunities associated with the presbyopic population. This interactive journey will utilize case studies to illustrate the primary fitting concepts and the keys to success associated with the multifocal contact lens wearer. This course will also evaluate future ideas associated with this unique patient population.

Innovations in Contact Lenses- COPE Pending (2 hrs)

New lens designs and materials can expand the contact lens-wearing population by offering options for presbyopes and children who might not otherwise consider CL wear. At the same time, the trend toward daily contact lens replacement improves health and convenience for patients while also boosting practice revenue. Demographic trends indicate as many as 50 of a typical patient base is presbyopic, but too often these patients are not presented with the opportunity of contact lens correction. Greater vigilance by eye care practitioners would allow this patient group to remain in contact lenses longer than otherwise, improving vision and quality of life.

Ed Schneider, O.D.

Dr. Schneider, a retired optometrist and NOA Past President, has been NOA’s Third Party Consultant since 1999. He composes a monthly Third Party Newsletter, maintains a web page, responds to member queries, and speaks at optometric functions regarding insurance claims, medical records documentation, and quality of care. He has been involved in third party and licensing activities for almost 30 years.

Third Party Update - (1 hr)

A review of important changes in third party reimbursement over the last year regarding ICD-10, CMS, MIPS, E-Rx, WPS (Medicare B), Noridian (DME), Medicaid, EHR, HIPAA, Coding and Potpourri.

Third Party 101 - (1 hr)

A rapid, compressed information overview especially important for new licensees and new paras. Third Party resources are provided that answer the questions: Who are the insurers in Nebraska? How do I evaluate Third Party plans? Should I be a provider? How do I enroll? What exam procedures do insurers require? What services & materials do they pay for? What documentation is required? What is coding and how do I do it? How do I file a claim? Where can I go for help?

Dr. Blair Lonsberry

Dr. Lonsberry obtained his Optometry degree from the University of Waterloo in 1996 after completing a Master of Science in Physiology from the University of Manitoba. He completed his residency in Primary Care Optometry from the Illinois College of Optometry in 1997, then joined the faculty at Southern College of Optometry in Memphis, TN. During his time at SCO, he completed a Masters in Education degree with an emphasis in adult learning.

Currently, Dr. Lonsberry is a Full Professor with Pacific University College of Optometry in Oregon.

Dr. Lonsberry is a Diplomate of the American Board of Optometry, a Fellow of the American Academy of Optometry, the Optometric Retinal Society, the Optometric Glaucoma Society, and the Ocular Surface Society of Optometry.

Simplifying Systemic Antibiotics - COPE 51981-OP (2 hrs)

Optometrists are familiar with the use of topical antibiotics in the treatment of ocular conditions. However, optometrists often hesitate in the use of systemic antibiotics in treatment protocols. Utilizing the latest in interactive technology, this course will review the major groups of antibiotics, their modes of action and their systemic indications in infection management. Special emphasis will be placed on the current use of systemic antibiotics in the treatment of ocular disease conditions.

Legends of the Posterior Segment - COPE 51776-PS (2 hrs)

Optometric physicians are typically comfortable in the diagnosis and treatment of anterior segment conditions. However, the posterior segment is often viewed with less confidence. The following presentation will utilize the latest in interactive technology to review a variety of common posterior segment conditions in a case based format.
Nebraska Optometry's Meeting

When you provide a check as payment, you authorize us either to use information from your check to make a one-time electronic fund transfer from your account or to process the payment as a check transaction. When we use information from your check to make an electronic fund transfer, funds may be withdrawn from your account as soon as the same day we receive your payment, and you will not receive your check back from your financial institution.

Registration Fees for Fall Convention

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<tr>
<td><strong>NOA/AOA Members</strong></td>
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<tr>
<td>Full Program (14 hrs CE)</td>
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<td>Friday only (4 hrs CE)</td>
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<td>Saturday only (6 hrs CE)</td>
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<td>Sunday only (4 hrs CE)</td>
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<td>$170</td>
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<tr>
<td><strong>Non-Members</strong></td>
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<tr>
<td>Full Program (14 hrs CE)</td>
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<td>$930</td>
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<td>Friday only (4 hrs CE)</td>
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<td>Saturday only (6 hrs CE)</td>
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<td>$450</td>
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<tr>
<td>Sunday only (4 hrs CE)</td>
<td>$280</td>
<td>$310</td>
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**Student/New Grad. 2017 Mbr.** Complimentary Complimentary

**Tickets**

- Saturday Evening Banquet
  - **(TICKET REQUIRED. Not included with registration fee.)**
    - 1 @ $25.00 = __________
- Saturday Lunch (guests)
  - 1 @ $25.00 = __________
- Sunday Breakfast (guests)
  - 1 @ $20.00 = __________

**REGISTRATION TOTAL** __________

Send payment to:
NOA, 1633 Normandy Ct., Suite A, Lincoln, NE 68512
Email: noa@assocoffice.net | Fax: (402) 476-6547

Cancellation policy: A refund, less $25 administration fee, will be given for all written requests received by the NOA office through September 5, 2017. Refund requests received after September 5 will be reviewed by the NOA Board. All refunds will be mailed within 30 days after the convention.

**SPECIAL OFFER FOR DOCTORS LICENSED 30 YEARS OR MORE**
- In keeping with our celebration of the 30-year anniversary of Nebraska’s TPA legislation, all doctors licensed for 30 years or more will receive a $30 rebate on the registration fee following the convention.

Please check here if you were licensed in 1987 or before.

**ATTENTION:**
Saturday Evening Banquet ticket is not included in registration fee. You must purchase a ticket.

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Full Registration Fees Include:
- Admission to C.E. courses
- Friday night exhibit hall, hospitality suites
- Saturday Membership Meeting, Lunch & Husker Game
- All breaks
- Sunday Inspirational Breakfast

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Payment Method:  □ Visa  □ Mastercard  □ American Express  □ Discover  □ Check (Payable to NOA)

Name as it appears on credit card ________________________________________________________________

Account # __ __ __ __ __ __ __ __ __ __ __ __ __ __ __ __ __ __ __ __ __ __ __ Expiration Date __ / __ Sec Code _______

Signature ____________________________________________________________

Billing Address __________________________________________________________

Email Receipt __________________________________________________________

When you provide a check as payment, you authorize us either to use information from your check to make a one-time electronic fund transfer from your account or to process the payment as a check transaction. When we use information from your check to make an electronic fund transfer, funds may be withdrawn from your account as soon as the same day we receive your payment, and you will not receive your check back from your financial institution.
### Friday September 22, 2017 - Registration - 1:00 pm - 5:00 pm

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Speaker(s)</th>
<th>Duration</th>
<th>Category</th>
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</thead>
<tbody>
<tr>
<td>1:00 pm</td>
<td>&quot;Improving Office Efficiencies&quot; - Jill Luebbert, CPOT, ABOC - (1 hr) PM</td>
<td>(CPC)</td>
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<tr>
<td>2:00 pm</td>
<td>&quot;Professionalism&quot; - Rick Guinotte, Kirk Kastens &amp; Tim Merrigan - (1 hr) PM</td>
<td>(CPC)</td>
<td>1 hr</td>
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<tr>
<td>2:00 pm</td>
<td>&quot;Meeting the Patients Need via Listening and Technology&quot; - Dr. Todd Pfeil - (1 hr) CL</td>
<td>(CPC) CE Pending</td>
<td>1 hr</td>
<td></td>
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<tr>
<td>2:00 pm</td>
<td>&quot;Troubleshooting-Fix It Once-Fix It Right&quot; - Mary Schmidt, ABOC, CPO - (1 hr) O</td>
<td>(CPC, ABO)</td>
<td>1 hr</td>
<td></td>
</tr>
<tr>
<td>2:50 - 3:00 pm</td>
<td>Networking Break</td>
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<tr>
<td>3:00 pm</td>
<td>&quot;Human Resource for the Office Manager&quot; - Rick Guinotte, Kirk Kastens &amp; Tim Merrigan - (2hrs) PM</td>
<td>(CPC)</td>
<td>2 hrs</td>
<td></td>
</tr>
<tr>
<td>4:00 pm</td>
<td>&quot;Learn About Yourself &amp; Others With Real Color ©&quot; - Jill Luebbert, CPOT, ABOC - (2 hrs) PM</td>
<td>(CPC)</td>
<td>2 hrs</td>
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<tr>
<td>5:00 pm</td>
<td>&quot;Lens Materials Types &amp; Treatments - Taking the Guesswork Out of Lens Selection&quot; - Mary Schmidt, ABOC, CPO - (2 hrs) O</td>
<td>(CPC, ABO)</td>
<td>2 hrs</td>
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</table>

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<thead>
<tr>
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<tr>
<td>5:00 pm</td>
<td>Exhibit Hall and Buffet</td>
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<tr>
<td>9:00 pm - 12:00 am</td>
<td>Hospitality Rooms - LaQuinta Inn &amp; Suites</td>
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### Saturday September 23, 2017 - Registration 7:30 am - 5:00 pm

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Speaker(s)</th>
<th>Duration</th>
<th>Category</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30 am</td>
<td>&quot;Ocular Anatomy via Cow Eye Dissection&quot; - Dr. Corey Langford &amp; Dr. Rusty Crotty - (2hrs) C</td>
<td>(CPC, CPOC)</td>
<td>2 hrs</td>
<td></td>
</tr>
<tr>
<td>8:00 am</td>
<td>&quot;Pretest-How Is It Done?&quot; - Jill Luebbert, CPOT, ABOC - (2 hrs) C</td>
<td>(CPC)</td>
<td>2 hrs</td>
<td></td>
</tr>
<tr>
<td>8:30 am</td>
<td>&quot;Frame Inventory: What is your system?&quot; - Rick Guinotte, Kirk Kastens &amp; Tim Merrigan - (1 hr) PM</td>
<td>(CPC)</td>
<td>1 hr</td>
<td></td>
</tr>
<tr>
<td>9:00 am</td>
<td>&quot;Coding Compliance for Eyecare Part 1&quot; - Jeffrey Restuccio, CPC, COC, MBA - (1.5 hrs) C</td>
<td>(CPC) CE Pending</td>
<td>1.5 hrs</td>
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</tr>
<tr>
<td>10:15 am</td>
<td>Networking Break</td>
<td></td>
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<tr>
<td>10:15 am</td>
<td>&quot;Fundamental Optics - How We See, What We See&quot; - Mary Schmidt, ABOC, CPO - (2 hrs) O</td>
<td>(CPC, ABO pending)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>11:15 am</td>
<td>&quot;Controlling the Chaos (Appointment Book Management)&quot; - Rick Guinotte, Kirk Kastens &amp; Tim Merrigan - (1 hr) PM</td>
<td>(CPC)</td>
<td>1 hr</td>
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<tr>
<td>12:15 - 1:30 pm</td>
<td>Annual Business Meeting &amp; Luncheon</td>
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<td>1:30 pm</td>
<td>&quot;Customer Service Absolute Don’ts&quot; - Mary Schmidt, ABOC, CPO - (1 hr) O</td>
<td>(CPC, ABO)</td>
<td>1 hr</td>
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<tr>
<td>2:00 pm</td>
<td>&quot;The Twilight Zone-Strange &amp; Unusual Case Studies&quot; - Dr. Desinee Drakulich (1 hr) C</td>
<td>(CPC, CPOC)</td>
<td>1 hr</td>
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<tr>
<td>3:00 pm</td>
<td>&quot;Coding, Billing &amp; Insurance for Beginners&quot; - Jeffrey Restuccio, CPC, COC, MBA - (1.5 hrs) C</td>
<td>(CPC) CE Pending</td>
<td>1.5 hrs</td>
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<tr>
<td>4:00 pm</td>
<td>Networking Break</td>
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<tr>
<td>6:00 pm</td>
<td>Reception/networking with NFCV silent auction</td>
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<tr>
<td>6:30 pm</td>
<td>Dinner/Awards Banquet</td>
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<tr>
<td>8:00 pm</td>
<td>Games &amp; contests</td>
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### Sunday, September 24, 2017

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Speaker(s)</th>
<th>Duration</th>
<th>Category</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 - 7:45 am</td>
<td>Inspirational Breakfast</td>
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<tr>
<td>8:00 - 10:00 am</td>
<td>&quot;Professionalism &amp; Certification...More Than Just a Job&quot; - Mary Schmidt, ABOC, CPO - (2 hrs) PM</td>
<td>(CPC, ABO)</td>
<td>2 hrs</td>
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<tr>
<td>10:00 - 11:00 am</td>
<td>&quot;Making Work Fun...No Kidding&quot; - Mary Schmidt, ABOC, CPO - (1 hr) PM</td>
<td>(CPC, ABO)</td>
<td>1 hr</td>
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<tr>
<td>11:00 pm</td>
<td>Para Board Meeting</td>
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Rusty Crotty, O.D.

Dr. Crotty graduated with honors from Northeastern State University Oklahoma College of Optometry in 2013. He served as his class president for each of the 4 years. His research project was published in “Optometry and Vision Science” in 2013. Upon graduation he returned to his hometown of Auburn, Nebraska, becoming a partner at Lifetime Vision Center with Dr. Darren Wright and his now retired father, Dr. John Crotty. He is an alumni of the University of Nebraska Lincoln and an avid Cornhusker fan. He is also a graduate of the NOA leadership program.

Corey Langford, O.D.

Dr. Langford graduated Summa Cum Laude from the Pennsylvania College of Optometry in Philadelphia. After graduation, he completed an optional year of training with ophthalmologic specialists in Philadelphia. He moved to Omaha in 2002 and purchased Graves Vision Clinic, which became Omaha Eye Care. In 2008 Dr. Langford merged his practice with Omaha Primary Eye Care. He is a native of Beatrice, NE and alumnus of the University of Nebraska at Kearney. Dr. Langford served as NOA President in 2012.

Ocular Anatomy via Cow Eye Dissection (2 hrs)
Limited to first 32 registrants
This course allows the participant the opportunity to have a hands-on look at eyeball anatomy through dissection. Small groups of participants will each have an eyeball at their table and be able to have hands-on instruction.

Will Ferguson, O.D.

Dr. Ferguson received his Doctor of Optometry degree from Southern College of Optometry in Memphis, Tennessee. He states “There is a growing population of children suffering from learning-related visual disorders. It becomes difficult for these individuals to obtain information through their visual system and it puts them at a significant disadvantage when compared to their peers. Children in these situations lose one of the most powerful tools needed to be successful in life….opportunity. Developmental vision care is rewarding to me because it offers people the ability to overcome their visual inadequacies and open the door to a future full of possibility.”

Vision Therapy (1 hr)
Vision Therapy is an often overlooked subspecialty of optometry. It is difficult to understand and even more difficult to implement as a service provided within a practice. This course is designed to help shed light on what vision therapy is, how it impacts your patients, and how to give an informed answer to the basic question of “What is vision therapy?” so that you may adequately inform your patients.

Desinee Drakulich, O.D.

Dr. Drakulich, a native of Omaha, is a graduate of Millard South High School. She received her Bachelors of Science in Chemistry from the University of Nebraska at Omaha and continued her education at the University of Nebraska Medical Center in Neuropharmacology. She earned her Optometric degree with honors from the Pennsylvania College of Optometry in Philadelphia. In 2007, she began practicing optometry at Millard Family Eyecare. Dr. Drakulich has special interests in disease treatment and specialty contact lens fitting. Dr. Drakulich is past-president of the Pennsylvania College of Optometry Lions Club, and is a past member of the NOA Board of Directors.

The Aging Eye (2 hrs)
This course is designed to help understand the aging process and the changes that occur in the structure and function of the eye. The aging process will be discussed anatomically and mechanically from the cornea to the optic nerve.

The Twilight Zone Strange and Unusual Case Studies (1 hrs)
This course is a fun interactive look at strange and unusual case studies. Paras will gain knowledge of normal and abnormal ocular anatomy as well as the instrumentation used to detect these conditions.

Rick Guinotte

Rick has worked in the optometric field since 1989 – as a technician, optician, receptionist, manager, and as the territory director for 18 practice locations, $13.5 million in revenue and 120 employees.

In 2009, Rick left his position with one of the world’s leading frame manufacturers to become a consultant. Since then, he has worked with offices seeking growth and improved efficiencies, and he’s helped people improve their team atmosphere, put systems in place to increase cash flow, and set goals for their practice locations. Beyond that, he’s focused on helping his clients understand how to achieve and exceed the goals they’ve set.

Since 2010, Rick has worked with clients opening their first locations who have gone on to quickly exceed revenue expectations after opening. He’s helped clients relocate, add associates and develop exit strategies. He also gives presentations throughout the United States and Canada, sharing his insight and inspiring others.
Kirk Kastens has been in the optical industry since 1998. He has held positions in private care practice, both in an office coordinator role and as a consultant to private optometric practices. He spent 8 years as the office coordinator in a 2-doctor, $1.5 million practice. The last 9 years he has consulted with over 500 practices in Canada and the United States in the areas of Human Resources, Marketing, Operations and Financial Management. Kirk has shared his expertise on these topics with private care practice owners and paraoptometrics on-site at practices, in multi-practice training sessions, and during phone consultations.

He served on the Nebraska Paraoptometric Board for 2 years, the second year serving as president. During his tenure on the Board, he helped promote an environment for teamwork and continuing education for paraoptometrics in Nebraska.

Kirk’s passion for the industry continues to grow as he assists practice owners first hand in establishing key systems and processes that are critical to long term success. So whether it’s putting together a business plan that is realistic to a doctor’s goals or helping a staff member improve their ability to educate a patient about the importance of eye health, Kirk covers the spectrum of practice development.

Tim Merrigan

Tim has worked in the optical industry since 1992. He has held various positions in both the corporate and private sectors of the optical industry. He has been responsible for managing as many as 29 offices, and he has overseen the development and implementation of a variety of operational processes and procedures.

In 2013, Tim left a private practice to become a consultant to help private practice optometrists. He has worked with more than 65 offices in the United States and Canada. Tim’s areas of expertise include human resource management, staff training and development, employee retention, accounting and budgeting, and adjusting cost of goods levels.

Tim has helped practices achieve success through financial controls, setting goals along with expectations and working with doctors on how to train and develop their team to meet those goals. “Everyone wants to be successful, we just sometimes need direction on how to get there,” Tim explains.

Before getting into the Optical Industry, Tim spent three and a half years refereeing for the Harlem Globetrotters. He has called a basketball game in over 70 countries and all 50 states. He says the jump from officiating to optical was a no brainer because everyone knows that referees have great eye sight. “I have never missed a call, just ask me!” says the former referee.

Frame Inventory Management...What is Your System? (2 hrs)

In this one hour session we will be discussing the importance of having a system in place for controlling your frame inventory. This will cover not only the total number of frames in your office, but the proper frame mix of price points and demographics.

Controlling the Chaos (1 hr)

During this one hour course you will learn how to work smarter, not harder by controlling areas such as patient scheduling and patient flow through the practice.

Human Resource for the Office Manager (2 hrs)

During this course, we will review the tools necessary for a well-run office. These tools will help with topics such as the employee selection process all the way to the coaching and counseling steps necessary for a culture of accountability.

Professionalism (1 hr)

During this one hour presentation, we will explore what Professionalism means to the practice, along with how Professionalism builds value in the mind of our patients.

Jill Luebbert, CPOT, ABOC

Jill Luebbert has been involved in paraoptometry for over 20 years. She is a Location Manager at EyeCare Specialties in Fremont. Jill is an AOA certified paraoptometric technician and ABO certified optician. She has served in the Nebraska Paraoptometric Section and the AOA Paraoptometric Section, serving in several positions including as chair, several state and national committees including the InfantSEE Committee. She served as Section Editor of Optometry – Journal of the American Optometric Association, and is a regular contributor to Vision Care Product News. Jill speaks at state, regional and national meetings and is a member of the Essilor Speakers Bureau. Jill is also an independent ophthalmic trainer and instructor.

Learn About Yourself And Others With Real Colors © (2 hrs)

Limited to first 20 registrants

This course will introduce Real Colors as a fun, interactive workshop that will provide the skills to better understand ourselves as well as human/patient behavior in general. Based on the theories of Meyer’s Briggs, the Real Colors’ tools are exciting, practical and memorable tools that bring temperament theory into real-life applications.

Improving Office Efficiencies (2 hrs)

From front desk to the exam lanes to the optical, everyone is responsible for keeping the office keeping the running at maximum efficiency. We will visit the in’s and out’s of time utilization, improving efficiencies in patient flow and maintaining inventory. What does it take to move your office efficiencies up another notch? We will show you the methods to improving your office efficiencies.
Para Instructors & Courses

Pre-Test How Is It Done (2 hrs)
This course is designed to train support team members of the optometric practice in the procedures of pre-testing. Hands-on development of skills in procedures such as taking case history, vision acuities, pupillary distance measurements, ocular motilities is given as well as explanations of other procedures performed.

Mary E. Schmidt, ABOC, CPO
Mary E. Schmidt, ABOC, CPO is the founder of EyeSystems a professional training and practice consulting firm, specializing in the eyecare field.

She provides full scope paraoptometric education with a focus on dispensing skills and patient care. Her emphasis is on organization and professionalism. The American Optometric Association and the American Board of Opticianry have accredited her programs.

Mary has over 30 years experience within the optical field including ten years of hands-on in office experience along with practice administration for multi-doctor practices, outside sales and marketing experience and she was manager of education and training for a large practice management group.

Mary has presented programs to statewide, national and international audiences along with personalized private training since 1995. She is a popular speaker with the ability to motivate and inspire.

Lens Materials, Types & Treatments - Take Out the Guesswork (2 hrs)
There are so many options involved in choosing the perfect lens for your patients’ needs. Each patient relies on you to ensure that they will make the right decision. This course will help you understand which choices are best for your patients. You will be more comfortable in communicating the advantages of products.

Troubleshooting - Fix It Once - Fix It Right (1 hr)
Where do you begin when a patient arrives with a complaint about his or her glasses? What’s your first step? Do you search for someone else to solve the problem? Do you get a feeling of panic? Have you acted without really thinking everything through? This course will help you increase your ability to analyze and assess each problem and determine the appropriate action to reach a solution.

Fundamental Optics (2 hrs)
This course is design to give new and experienced staff members a greater appreciation and knowledge of the human eye and how to best explain its function to patients in easy-to-understand language. Emphasis is placed on improving the ability to communicate the visual disorders of a patient’s eye and how vision may be improved through the use of lenses.

Customer Service - The Absolute DON’TS (1 hr)
This course is designed to help staff understand how to prevent problem situations. It will create an awareness of where the problem begins and new and different techniques for prevention. Each attendee will learn how to evaluate themselves and communicate more effectively with patients. The goal of this workshop is to improve patient relations and increase professionalism and pride in staff members.

Optical Crosses - I Don’t Get It (1 hr)
How can you tell if your patient’s lenses will work in their frame. Do you guess? Have you ever guessed wrong and had awful results? Take the time to learn the basic math steps and avoid any problems in the future. How can you be confident if you don’t understand this basic step? We’re here to help. Those who complete this course will learn math that will enable them to assess prescriptions with confidence.

Making Work Fun...No Kidding (1 hr)
Everyone wants to make a difference on the job. Creating an environment that is upbeat goes a long way in making work fun. Positive morale equals a positive impact on your bottom line. This course is designed to give managers the ability to improve working conditions, motivate and inspire staff to give their all.

Professionalism & Certification...More Than Just A Job (2 hrs)
Become more confident in presenting yourself to patients. Set a performance expectation for yourself and others in the practice. Create a sense of responsibility and responsiveness to the needs of patients and the practice. The goal of this workshop is to improve patient relations and increase professionalism and pride in staff members.

Todd Pfeil, OD
Since 2005, Todd Pfeil, OD, has been providing both routine and comprehensive eye health exams at EyeCare Specialties. He specializes in Specialty Contact Lens fits including keratoconus and corneal refractive therapy (CRT).

A member of both the American Optometric Association and the Nebraska Optometric Association, Dr. Pfeil’s career has taken him all over the country seeing patients from many different walks of life. Together with Shared Vision International and The Haitian Timoun Foundation, he regularly travels to Haiti to provide eye exams and eyewear to those in need.

Mike Heili, ABO
Mike Heili is an ABO certified Optician. At EyeCare Specialties he is a Retail Team Leader over the Contacts and Optical departments at his location. He truly enjoys educating & helping others reach their potential within the optical field. He has partnered with Shared Vision International to assist in running optical clinics in Haiti. He also has a ministry of helping the less fortunate. His wife, Elizabeth, and their 4 children live life by keeping physically fit & training for Ironman Triathlon events.
Meeting The Patient’s Needs via Listening and Technology (1 hr) CE Pending
We will look at situations that are routinely presented to us via our patients that we see everyday. How to dig deeper into what the patient is saying and how to prevent just treating what the patient is voicing to and really addressing the deeper issues that may be present that they are not aware of.

Ed Schneider, O.D.
Dr. Schneider, a retired optometrist and past NOA President, has been NOA’s Third Party Consultant since 1999. He creates the monthly NOA Third Party Newsletter, maintains the NOA Third Party web page, responds daily to member queries, and speaks at optometric functions regarding insurance claims, medical records documentation, and quality of care. He has been involved in third party and licensing activities for over 30 years.

Third Party Update - (1 hr)
A review of important changes in third party reimbursement over the last year regarding ICD-10, CMS, MIPS, E-Rx, WPS (Medicare B), Noridian (DME), Medicaid, EHR, HIPAA, Coding and Potpourri.

Third Party 101 - (1 hr)
A rapid, compressed information overview especially important for new licensees and new paras. Third Party resources are provided that answer the questions: Who are the insurers in Nebraska? How do I evaluate Third Party plans? Should I be a provider? How do I enroll? What exam procedures do insurers require? What services & materials do they pay for? What documentation is required? What is coding and how do I do it? How do I file a claim? Where can I go for help?

Jeffrey Restuccio, CPC, COC, MBA
Jeffrey Restuccio, CPC, COC, MBA, is a national coding, billing, documentation and compliance consultant focusing on Eyecare. Jeff has over twenty years of experience as a coding and billing educator and since 2007 Jeff taught over 350 live coding, billing, and documentation seminars on Eyecare. Jeff has personally audited over 10,000 medical records.

Over his career he has instructed thousands of doctors, coders and billers and trained well over 1,000 coders to become certified on his Ritecode.com website (since 1999).

Coding, Billing & Insurance for Beginners (1 hr) CE Pending
This course is for those completely new to the world of insurance and billing, coding, documentation, and all things eyecare. Also, good for anyone needing a refresher and a good introduction for providers.

Billing Compliance vs. Coding Compliance (1 hr) CE Pending
This is a conceptual presentation comparing and contrasting coding compliance to billing compliance. Not only are they not the same but they can be at odds with one another. It is a good presentation for both the coder and biller to attend together. Also good for providers.

Everything not in the CPT or ICD 10 Manual (1.5 hr) CE Pending
This is an intermediate-level presentation outlining all the concepts and information you need to successfully submit claims that is not in the CPT or ICD 10 Manual. And it’s a lot! Whether you’ve been coding and billing for one year or twenty, you will learn something new in this presentation. Also includes an introduction and overview into the world of the DME-MAC (Durable Medical Equipment) and post-cataract glasses. These are loved by some clinics and hated by all others. It is a valuable niche-market with its own unique rules and guidelines.

Coding Compliance for Eyecare Part 1 (1.5 hr) CE Pending
This is the first part of a two-part presentation on compliance. The first hour reviews basic concepts as well as top compliance errors, auditing tips, the value of a compliance plan and much more. Session will also discuss the new 2018 ICD-10 code changes for eyecare beginning October 1, 2017. Providing both coding and clinical information concerning the 78 Eyecare code changes for degenerative myopia, blindness, and low vision codes. This is highly recommended for all administrative staff as well as providers.

Coding Compliance for Eyecare Part 2 (1 hr) CE Pending
One hour is not enough time to cover all the areas of compliance, so the second hour includes new information and expands on concepts introduced in the first hour. Concepts covered include: Cloned Notes and EMR, Medical Decision Making (MDM) for E & M encounters, proper documentation of the Interpretation and Report, what is a screening, and selected diagnostic procedures.
Para Course Selection

Name:

Please check the classes you would like to attend. Make a copy of this form and bring it with you to the convention for your reference.

Friday, September 22, 2017

1:00 - 2:00 pm

- Improving Office Efficiencies - Jill Luebbert, CPOT, ABOC (CPC)

2:00 - 3:00 pm

- Professionalism - Rick Guinotte, Kirk Kastens & Tim Merrigan (CPC)
- Meeting the Patients Need via Listening and Technology - Todd Pfeil, OD
  (CPC pending)
- Troubleshooting - Fix It Once - Fix It Right - Mary Schmidt, ABOC, CPO
  (CPC, ABO)

3:00 - 5:00 pm

- Learn About Yourself And Others With Real Colors - Jill Luebbert, CPOT, ABOC
  (CPC)
  Limited to 20 people. Please list 2nd choice if class is full.
- Human Resource for the Office Manager - Rick Guinotte, Kirk Kastens & Tim
  Merrigan (CPC)
- Lens Materials Types & Treatments - Taking the Guesswork Out of Lens
  Selection - Mary Schmidt, ABOC, CPO (CPC, ABO)

Saturday September 23, 2017

7:30 - 8:30 am

- Third Party Update - Ed Schneider, OD

8:00 - 10:00 am

- Ocular Anatomy via Cow Eye Dissection - Corey Langford, OD & Rusty
  Crotty, OD (CPC, CPOC)
  Limited to 32 people. Please list 2nd choice if class is full.
- Pretest - How Is It Done? - Jill Luebbert, CPOT, ABOC (CPC)
- Frame Inventory: What Is Your System? - Rick Guinotte, Kirk Kastens & Tim
  Merrigan (CPC)

8:30 - 10:00 am

- Coding Compliance for Eyecare Part 1 - Jeff Restuccio, CPC, COC, MBA
10:15 - 11:15 am

- Vision Therapy - Will Ferguson, OD (CPC)
- Coding Compliance for Eyecare Part 2 - Jeff Restuccio, CPC, COC, MBA
10:15 am - 12:15 pm

- Fundamental Optics - How We See, What We See - Mary Schmidt, ABOC, CPO
  (CPC, ABO)

11:15 am - 12:15 pm

- Controlling the Chaos (Appointment Book Management) - Rick Guinotte, Kirk
  Kastens & Tim Merrigan (CPC)
- Billing Compliance vs. Coding Compliance - Jeff Restuccio, CPC, COC, MBA

10:45 - 11:45 am

- Third Party 101 for new ODs & Staff - Ed Schneider, OD

12:15 – 1:30 pm

- Para Luncheon

1:30 - 2:30 pm

- Coding, Billing & Insurance for Beginners - Jeff Restuccio, CPC, COC, MBA
- Customer Service Absolute Don’ts - Mary Schmidt, ABOC, CPO (CPC, ABO)
- The Twilight Zone - Strange & Unusual Case Studies - Desinee Drakulich,
  OD (CPC, CPOC)

2:45 - 3:45 pm

- Optical Crosses...I Don’t Get It - Mary Schmidt, ABOC, CPO (CPC, ABO)

2:45 - 4:15 pm

- Everything Not In The CPT or ICD 10 Manual - Jeff Restuccio, CPC, COC, MBA

2:45 - 4:45 pm

- The Aging Eye - Desinee Drakulich, OD (CPC, CPOC)

6:00 – 6:30 pm

- Reception/Networking with NFCV Silent Auction

6:30 – 8:00 pm

- Dinner/Awards Banquet - Price NOT included in registration. Separate
  ticket required.

Sunday, September 24, 2017

7:00 - 7:45 am

- Inspirational Breakfast - Price included in your registration. Please let us
  know if you are attending for meal count purposes.

8:00 - 10:00 am

- Professionalism & Certification...More Than Just a Job - Mary Schmidt,
  ABOC, CPO (CPC, ABO)

10:00 - 11:00 am

- Making Work Fun...No Kidding - Mary Schmidt, ABOC, CPO (CPC, ABO)
Para Registration

Nebraska Optometry's Meeting 2017 Fall Convention

Younes Conference Center | Kearney, NE | September 22-24, 2017

Title:  □ Paraoptometric  □ NFCV  □ Guest  □ Optician  (check one)
Name: ____________________________________________  First Name for Badge: __________________________________
Company: ____________________________________________
Address: ____________________________________________
City: __________________________  State: __________  Zip Code: __________________________
Work Phone: __________________________  Cell: __________________________  Email: __________________________
Designation for Badge: □ CPO  □ CPOA  □ CPOT  □ ABO
Is this your first year attending NOA Convention? □ Yes □ No
Would you like to be a door monitor? □ Yes □ No

Fall Convention Registration - Paraoptometrics/Opticians

Complete the form below and indicate session choices on reverse. Registration includes all CE, breaks, Friday buffet, Saturday luncheon & Sunday breakfast.

**Early Bird Registration**  (postmarked by August 30, 2017)
___ Registration Fee $120.00

**Standard Registration**  (postmarked after August 30, 2017)
___ Registration Fee $135.00

Registration Fees $__________________

Tickets

Saturday Lunch (guests)  _______ @ $25.00
Saturday Evening Event  _______ @ $25.00  **Saturday Evening Banquet ticket is not included in registration fee.**
Sunday Breakfast (guests)  _______ @ $20.00

Additional Ticket Fees $__________________
Total Fees $__________________

Send payment to:
NOA, 1633 Normandy Ct., Suite A
Lincoln, NE 68512
Email: noa@assocooffice.net | Fax: (402) 476-6547

Cancellation policy: A refund, less $25 administration fee, will be given for all written requests received by the NOA office through September 5, 2017. Refund requests received after September 5 will be reviewed by the NOA Board. All refunds will be mailed within 30 days after the convention.

Payment Method:  □ Visa  □ Mastercard  □ American Express  □ Discover  □ Check (Payable to NOA)
Name as it appears on credit card ____________________________________________________________
Account # __ __ __ __  __ __ __ __  __ __ __ __  __ __ __ __  Expiration Date __ / __  Sec Code __________
Signature ____________________________________________________________
Billing Address ____________________________________________________________
Email Receipt ____________________________________________________________

When you provide a check as payment, you authorize us either to use information from your check to make a one-time electronic fund transfer from your account or to process the payment as a check transaction. When we use information from your check to make an electronic fund transfer, funds may be withdrawn from your account as soon as the same day we receive your payment, and you will not receive your check back from your financial institution.
NOA Thanks Our Partners in Professionalism

Diamond Partners

BAUSCH + LOMB

Platinum Partners

PECH OPTICAL CORP.

Gold Partners

Johnson & Johnson VISION CARE, INC.
Sutton Linder & Sutton
NEBRASKA LASER EYE ASSOCIATES

Silver Partners

Omaha/Lincoln Eye & Laser Institute